



Laerdal[®]
helping save lives

Bystander CPR is a vital to increasing the survival of out of hospital cardiac arrest but less than one-third of patients receive this intervention before EMS arrives.

For many EMS systems preparing for tomorrow includes increasing survival rates from sudden cardiac arrest through community CPR initiatives.

A study conducted by the American Heart Association delved deeper to uncover exactly why most people choose not to intervene. Reasons respondents provided include:



We Challenge you to ask the following 4 Questions to Determine if Your CPR Training is Effective

1. How Do Your Learners Respond to Your CPR Training?
2. How Do You Measure What Your Learners Have and Haven't Learned?
3. How Well Do Your Learners Apply Their CPR Training?
4. Are You Creating the Impact You Want To?

Learn more at [Laerdal.com/4questions](https://www.laerdal.com/4questions)