



Laerdal[®]
helping save lives



Quality CPR relies on delivery of best practices at 3 critical levels of response: *bystander, pre-hospital, and hospital*

Only one-third of people suffering cardiac arrest receive CPR from bystanders²



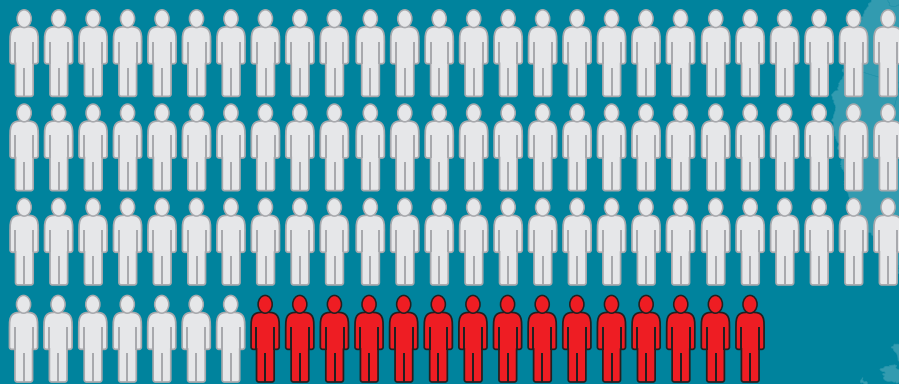
Over **200,000**

adults and children in the US have an in-hospital cardiac arrest each year¹

88%



Nearly 383,000 out-of-hospital sudden cardiac arrests occur annually, and 88 percent of cardiac arrests occur at home³



Each year in the US, more than 500,000 people suffer cardiac arrest...

Less than 15% survive

Over the past 50 years Laerdal's resuscitation manikins have been used to train more than 300 million people worldwide



When it Comes to CPR, Quality Matters

There are many factors that contribute to survival but none as powerful as receiving high quality CPR. Quality counts and real-time feedback can get you there.

Visit laeral.com/QCPR or call 877-LAERDAL (523-7325) to learn more.

Sources:
 1) Peter A Meaney, MD, et al., "CPR Quality: Improving Cardiac Resuscitation Outcomes both Inside and Outside the Hospital: A Consensus Statement from the American Heart Association," *Circulation*, June 25, 2013, Page 2
 2) Dispatcher-Assisted Cardiopulmonary Resuscitation and Survival in Cardiac Arrest. Thomas D. Rea, MD, MPH; Mickey S. Eisenberg, MD, PhD; Linda L. Culley, BA; Linda Becker, MA *Journal of the American Heart Association*. 2001;104:2513-2516
 3) CPR & Sudden Cardiac Arrest (SCA) Fact Sheet by the American Heart Association. As of June 2011. Retrieved from http://www.heart.org/HEARTORG/CPRAndECC/WhatIsCPR/CPRFactsandStats/CPR-Statistics_UCM_307542_Article.jsp
 4) Edelson, D. P., Abella, B. S., Kramer-Johansen, J., Wik, L., Myklebust, H., Barry, A. M., ... & Becker, L. B. (2006). Effects of compression depth and pre-shock pauses predict defibrillation failure during cardiac arrest. *Resuscitation*, 71(2), 137-145.
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