Each year in the US, more than 500,000 people suffer cardiac arrest...

Less than 15% survive

Nearly 383,000 out-of-hospital sudden cardiac arrests occur annually, and 88 percent of cardiac arrests occur at home.

Over the past 50 years Laerdal’s resuscitation manikins have been used to train more than 300 million people worldwide.

When it Comes to CPR, Quality Matters

There are many factors that contribute to survival but none as powerful as receiving high quality CPR.

Quality counts and real-time feedback can get you there.

Visit laeral.com/QCPR or call 877-LAERDAL (523-7325) to learn more.

Sources:
2) Dispatcher-Assisted Cardiopulmonary Resuscitation and Survival in Cardiac Arrest. Thomas D. Rea, MD, MPH; Mickey S. Eisenberg, MD, PhD; Linda L. Culley, BA; Linda Becker, MA. Journal of the American Heart Association. 2001;104:2513-2516

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