



Laerdal[®]

helping save lives



Quality CPR relies on delivery of best practices at 3 critical levels of response: *bystander, pre-hospital, and hospital*

Less than half of people who experience out of hospital cardiac arrest received bystander CPR¹



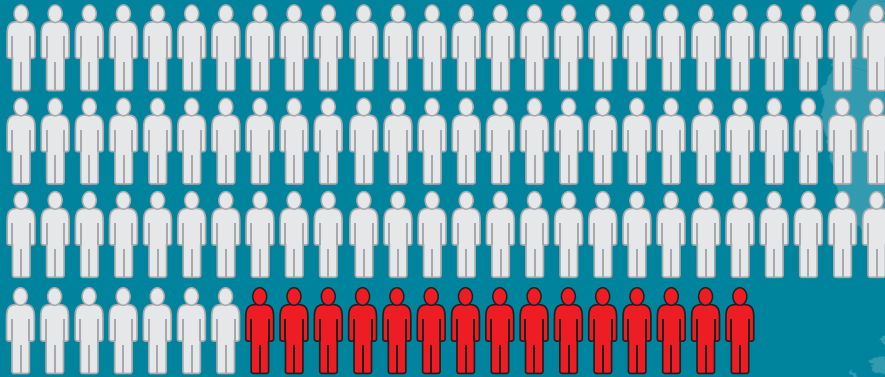
Over **200,000**

adults and children in the US have an in-hospital cardiac arrest each year²

70%



Over 350,000 out-of-hospital sudden cardiac arrests occur annually,¹ and 70 percent of cardiac arrests occur at home¹



Each year in the US, more than 500,000 people suffer cardiac arrest...

Less than 15% survive

For more than 50 years, Laerdal Medical has been dedicated to supporting the advancement of Resuscitation Science. Our lifelike and durable products have prepared generations of medical professionals and lay responders around the world to save lives and improve patient outcomes.



Measure to Improve

There are many factors that contribute to survival but none as powerful as high-quality CPR.²

To learn more about how you can measure to improve with real-time CPR feedback, visit Laerdal.com/QCPR

Sources:
1) Salim S.Virano, et al., "Heart Disease and Stroke Statistics—2020 Update: A Report From the American Heart Association", *Circulation*, January 29, 2020
2) Peter A Meaney, MD, et al., "CPR Quality: Improving Cardiac Resuscitation Outcomes both Inside and Outside the Hospital: A Consensus Statement from the American Heart Association," *Circulation*, June 25, 2013.